

SPONSOR, UNDERWRITER & PATRON DONOR DESCRIPTIONS

SPONSORSHIP OPPORTUNITIES

FULL MOON at \$10,000

PRESENTING CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/One exclusive (1) sponsor-focused Eblast/Full-page Ad in Program Book/Table of 10 at Event/Exclusive VIP Event with Maestro Lockington/VIP auction check-out/Video Screen Recognition at all POPS Concerts/10 tickets to a Symphony concert and a POPS concert.

NEW MOON at \$7,500

MAJOR SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Full Page Ad in Program Book/Table of 10 at Event/Video Screen Recognition at two (2) POPS Concerts/6 tickets to a Symphony concert and a POPS concert.

MOONBEAM at \$5,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/½ Page Ad in Program Book/Table of 10 at Event/Video Screen Recognition at one (1) POPS Concert/4 tickets to a Symphony concert or a POPS concert.

STARBURST at \$3,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Table of 6 at Event/¼ Page Ad in Program Book/2 tickets to a Symphony concert or a POPS concert.

(All sponsorship levels include tabletop logo recognition and an announcement from the event's stage)

PATRON DONORS at \$1,500

PATRON DONOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and two (2) VIP events tickets.

UNDERWRITER OPPORTUNITIES

○ MUSICAL ARTISTS UNDERWRITER	\$5,000
○ RECEPTION UNDERWRITER	\$5,000
○ EVENT DÉCOR UNDERWRITER	\$4,000
○ LIBATIONS UNDERWRITER	\$2,500
○ VALET UNDERWRITER	\$1,500
○ DESSERT UNDERWRITER	\$1,500
○ INVITATION UNDERWRITER	\$1,000
○ PROGRAM BOOK UNDERWRITER	\$500

UNDERWRITER BENEFITS include special recognition on invitation, event program, and at underwritten area. May include business name and logo placement in underwritten area, where appropriate. Underwritten areas are on a first come/first served basis.

Pasadena
SYMPHONY
AND POPS

Pasadena Symphony and POPS
is a 501(c)(3) nonprofit organization,
TAX ID #95-6002375.
A portion of your **Sponsorship/Donation**
is tax deductible contribution.

SPONSOR FORM

EVENT SPONSORSHIP

Yes! I/We would like to **SPONSOR** the Moonlight Sonata 2019 at the following level
(see *Sponsor, Underwriter & Patron Level Descriptions* for more information):

☐ FULL MOON AT \$10,000
☐ MOONBEAM AT \$5,000

☐ NEW MOON AT \$7,500
☐ STARBURST AT \$3,000

UNDERWRITER

Yes! I/We would like to be an **UNDERWRITER** for the Moonlight Sonata 2019 as the
(name of underwriting opportunity) _____
at the \$_____ level. (see *Sponsor, Underwriter & Patron Level Descriptions* for more information)

PATRON LEVEL DONORS

I/We would like to be a **PATRON LEVEL DONOR** to the Moonlight Sonata 2019
(includes two event tickets and listing in the event program book): ☐ \$1,500

GENERAL EVENT DONATIONS

I/We would like to **DONATE** to the Moonlight Sonata and be listed in the event program book:

☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ \$2,500 ☐ Other \$: _____

PAYMENT INFORMATION

DONOR NAME: _____
☐ We wish to remain anonymous; please do not list our names.

DONOR ADDRESS: _____
City State ZIP

DONOR PHONE: _____

DONOR EMAIL: _____

☐ CHECK ENCLOSED [PAYABLE TO THE PASADENA SYMPHONY ASSOCIATION]

☐ CHARGE MY CARD: _____ EXP DATE: ____/____
Card Number

Please respond by FRIDAY, JULY 5, 2019 for inclusion on the invitation

Pasadena
SYMPHONY
AND POPS

501c(3) nonprofit,
TAX ID #95-6002375.
A portion of your
Sponsorship/Donation is a
tax deductible contribution.

MAIL: 2 N Lake Ave., Ste 1080, Pasadena, CA 91101
FAX: (626) 793-7180
EMAIL: jennifer@pasadenasympphony-pops.org
ONLINE: bit.ly/MoonlightSonata19

QUESTIONS? For more information, please email Jennifer Allan Goldman at jennifer@pasadenasympphony-pops.org or call (626) 793-7172, x 27. Thank you for your interest in the PSA's Moonlight Sonata Gala 2019.